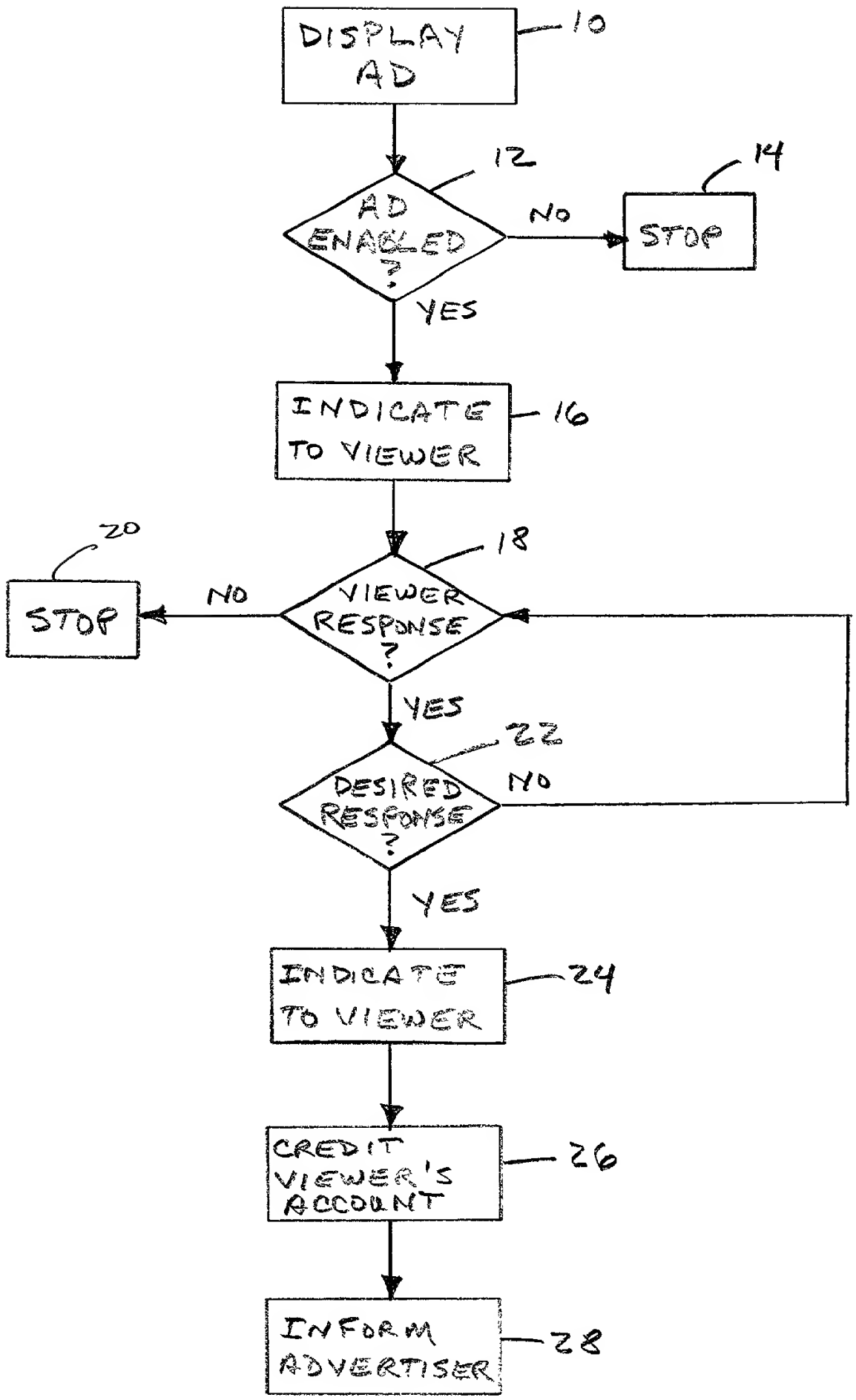
DISPLAY AD
10
AD ENABLED ?
12
NO
STOP
14
YES
INDICATE TO VIEWER
16
VIEWER RESPONSE ?
18
NO
STOP
20
YES
DESIRED RESPONSE ?
22
NO
YES
INDICATE TO VIEWER
24
CREDIT VIEWER'S ACCOUNT
26
INFORM ADVERTISER
28

FIGURE 1